

*A Future Vision for our Community and Common Ground for Action*

64 PEOPLE ● 8 STAKEHOLDER GROUPS ● 2.5 DAYS

Creating a  
Common Vision for a  
Vibrant Sustainable Community

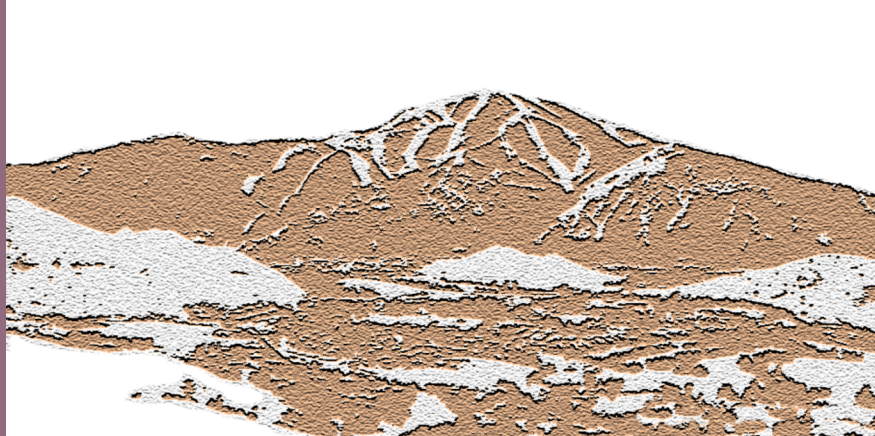
CULTURE ● ENVIRONMENT ● ECONOMY

FUTURE SEARCH  
21, 22, 23 JANUARY 2011

**REPORT TO THE COMMUNITY**

“Setting an example is not the main  
means of influencing others,  
it is the only means.”

*Albert Einstein*



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“Community Building Community”

## FUTURE SEARCH\*

Future Search is a cutting edge strategic visioning process designed to access our history, explore possible visions for our future, and based on common ground, create action plans for moving forward.

At this time of increasingly complex social, environmental and economic challenges this process gives communities the opportunity to build on their past, leverage their unique resources and effectively plan for their future.

Essential in the process is finding “Common Ground Statements” that have full consensus of the participants.

\*[www.futuresearch.net](http://www.futuresearch.net)

# *Creating a Common Vision for a Vibrant Sustainable Community*

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## BUILDING THE PLANNING TEAM AND SELECTING THE PARTICIPANTS

A task critical to the success of the Future Search process is the selection of the stakeholder groups and the participants. To do this a handful of volunteers were recruited with skills in collaboration, consensus building, seeing the whole picture. This group selected and recruited the Planning Team: 20 volunteers with a broad range of connections through out the community. This team then invited the 64 participants of the Future Search Event. Based on the following Criteria:

- **Who has AUTHORITY or RESOURCES to Create and Promote the Vision? (can either advance or block objectives)**
- **Who has EXPERTISE, KNOWLEDGE OR PERSPECTIVE about creating a Vibrant and Sustainable Community?**
- **Who could be MOST AFFECTED by the Outcome?**
- **Who has a genuine level of INTEREST creating vibrant and sustainable community?**

**Focus on People not Organizations or Groups**

**Include a broad and balanced cross section of the community:**

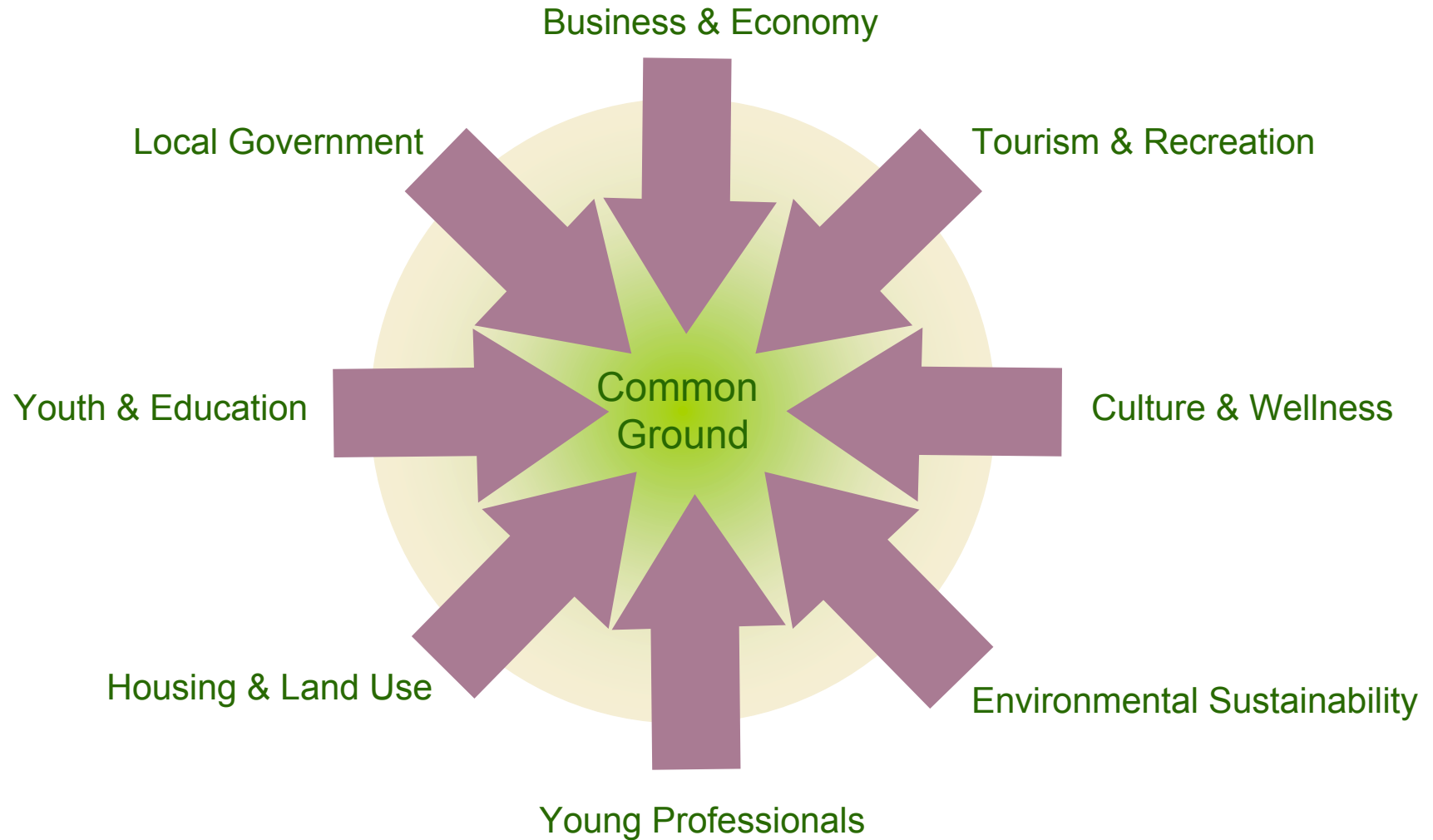
**Gender / Age / Work Experience / Time in Valley**

**Include the Usual Suspects and the Unusual ones**

# Creating a Common Vision for a Vibrant Sustainable Community

CULTURE ● ENVIRONMENT ● ECONOMY

A DEFINED QUESTION : EIGHT STAKEHOLDER GROUPS



# Participant List

## A BROAD CROSS SECTION OF COMMUNITY MEMBERS

Last	First	Affiliation	First	Last	
Adams	Jeff	Blaine County Land Use	Gaeddert	John	Land Planning for various organization
Agnew	Derek	G.M. Zenergy & Bigwood	Gourlay	Baird	Ketchum City Council Member
Barry	Craig	Environmental Resource Center	Hall	Randy	Mayor of Ketchum
Bates	Dale	KCDC Board Member / Living Architecture	Hutchins	Jerry	BCSD Tech Director / Boulder Mt. Clayworks Board
Bates	Paul	BCSD Board Member	Jonas	Nina	Ketchum City Council Member
Bates	Peggy	Community Rising / KCDC Volunteer	Kelly	Shaun	R/L/B Architect
Bogue	Matt	Kenny Bogue Commercial Real Estate	Kemp	Curtis	Ketchum City Council Member
Bogue	Toni	S.V. Chamber of Commerce	Kimmel	Heather	St. Luke's
Bradshaw	Neil	KCDC Board Member	Lawler	Evan	Sustain Blaine / Western States Geothermal
Briscoe	Dwayne	Sun Valley City Council	Marichich	Nick	S.V. Wellness Institute
Brown	Carol	Sawtooth National Forest / Hailey City Council	McCain	Claudia	W.R. Arts Alliance / Ketchum Arts Commission
Brown	Doug	WREP / Sustain Blaine	McLean	Patty	BCSD Director of Curriculum
Brown	Steve	Glow / Earthpure	McMahan	Judd	Wood River Organics / W.R. Farmer's Market
Bundy	Rebecca	Assoc. Planner City of Ketchum	Miller	Juli	Healthcare and Resort Consultant
Charbonet	Adrian	Young Professional returning to Valley	Peller	Holger	Power Engineers - Renewable Energy
Charlat	Maurice	Fly Sun Valley Alliance	Poole	Kristin	Sun Valley Center for the Arts
Cleveland	Brad	Business Consulting	Porter	Dick	S.V. Symphony Supporter
Cohen	Jonathan	W.R. Men's Group / Geothermal Water Trust	Ramsey	Carter	Ramsey Solutions Inc.
Colesworthy	Pam	S.V. Sotheby's International Realty	Schofield	Eiron	Mt. Rides Board Member / Living Architecture
Conn	Charles	Recovering Ketchum City Council Member	Schwerdtle	Elizabeth	Education Advocate
Corrock	Annie	Former Ketchum P&Z Commissioner/Small Business Owner	Scott	Travis	Wellness Practitioner
Crist	Zach	S.V. Marketing Alliance	Silva	Tim	Sun Valley Company
Crosby	Bob	Sawtooth Board of Realtors-Gov. Affairs	Smith	Jen	Ketchum Parks & Rec. / S.V. Adaptive Sports / Sustain Blaine
Daubert	Michele	Yoga of Community	Spencer	Natalie	Natural Building Institute / Wood River Land Trust
Drake	Lee	Planet E	Springs	Dick	W.R. Natural Foods / W.R. Sustainability Center
Duvall	Jon	Executive Director KDCE	Springs	Melinda	W.R. Natural Foods / W.R. Sustainability Center
Esswein	Brigitte	Counselor: Facilitating Integral Transformation	Unger	Tom	YMCA Board Chair / KCDC Board Chair
Everett	Peter	Mountain Rides Board Member	Waller	Carol	S.V. Wellness Institute
Foley	Mary Kay	St. Luke's	Weekes	Harry	The Sage School / The Hunger Coalition
Forgeon	Cindy	B.W. Kentwood Lodge / W.R. Lodging Assoc.	Werth	Whitney	KCDC / YMCA / P.R. Consulting
Fry	Jason	Peak Productions, Event Management & Production	Weston	Kelley	Idaho's Bounty / Western Watersheds / Native Landscaping
			Young	Ben	Ben Young Landscape Architect

# Creating a Common Vision for a Vibrant Sustainable Community

21, 22, 23 JANUARY 2011

CULTURE ● ENVIRONMENT ● ECONOMY

## COMMON GROUND VISION STATEMENTS

### ■ THE SUN VALLEY REGION IS A MODEL OF THE 21ST CENTURY VIBRANT & SUSTAINABLE MOUNTAIN COMMUNITY.

#### ■ REGIONAL GOVERNMENT – We commit to cooperation among all government entities in Blaine County.

■ **DIVERSITY** – We commit to create & support demographic (age, income, educational, ethnic, gender, etc.) diversity in our community.

■ **DENSITY & VITALITY** – We create & support high density town cores with public spaces, car free pedestrian malls, town squares and semi public areas, sidewalks that are clear of snow, well lit, interesting, spacious; ordinances that enable & allow for street life (civic discourse, entertainment, vending) to create vitality. Town Cores that contain a variety of residential options including:

- Variety of Sizes
- Economically diverse
- Rent to buy
- Live and work
- SFR to Multi Family of all types
- Co-housing

■ **RECREATION & ARTS** – We are a world-class outdoor recreation destination and we will grow and promote additional opportunities. We will continue to develop exceptional arts and cultural events and venues.

■ **EDUCATION / INSTITUTE** – We commit to build or create opportunities for innovative and exceptional learning experiences for all.

■ **TECHNOLOGY** – Technology is an important enabler to our economy and quality of life and includes the backbone, internet, connectivity, mobile services and other components. Technology enhances existing products and services and provides the infrastructure we need to attract new business and opportunities. We will coordinate with other stakeholder groups to ensure technology is supporting these efforts to open new doors to a model technologically-enabled mountain resort community.

■ **TRANSPORTATION** - We commit to develop a multimodal transportation system that creates connections to the world and nations and optimizes connections & options within the regions with reduced carbon foot print by using green non-polluting technology.

■ **SUSTAINABLE ENERGY** – We plan to implement a regionally integrated energy system based on the optimization of energy efficiencies and renewable energy sources.

■ **LOCAL FOOD SHED** – We are committed to educate the consumer base to the value & benefit of sustainably grown local food. We are dedicated to developing a practical farm to table food distribution system and to develop a close relationship among consumers and producers.



The topics were selected from trends developed and prioritized by the entire group. Statements were developed by small groups of participants with expertise or interest in the topic. They are based on what was heard from the entire group as commonly held visions. All of these Vision Statements received 100% consensus. If even one voice objected, the statement was changed or rewritten until consensus was reached.

## *Regional Government*

*We commit to cooperation among all government entities in Blaine County.*

### Common Ground Statement

## ■ ELECTED OFFICIALS: WHAT WE HEARD

At the end of the workshop the elected officials\*, Dewayne Briscoe-Sun Valley City Council, Nina Jonas-Ketchum City Council, Carol Brown-Hailey City Council convened and made a list of what they had heard. They expressed how the personal connections made during the conference would help with cooperation and stated they would like to continue discussing through direct communication how this cooperation could be continued:

- 1. Cooperation between Governments needs to be raised**
- 2. A tremendous amount of great ideas**
- 3. Mass transit countywide**
- 4. More business opportunities**
- 5. Capitalize and improve on existing assets**
- 6. More opportunities for young people to stay**
- 7. Heard new & different voices**
- 8. Improve technology infrastructure in the valley**
- 9. Sustainability of Business, Energy, Food**
- 10. Adult learning Institute/College, both advance & K-12**

\*Randy Hall-Mayor of Ketchum, Curtis Kemp-Ketchum City Council, Baird Gourlay-Ketchum City Council attended portions of the workshop but were not in attendance for this session.



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# *Next Steps*

## ACTING ON COMMON GROUND

Join the Conversation Community Café Thursday March 3, 3:30 - 7:30

This event will invite to the entire community to add to and add their support for the Common Ground Statements. Many of the participants of the Future Search will be there to share and learn from the broader community. We will be facilitating the formation of action groups to begin to take the next steps toward making the Common Ground Statements a reality.

## Actions already begun Stimulated by the Future Search Event

- **KCDC board considering expanding the board to take on Common Ground Projects**
- **Ketchum Comprehensive Plan Process considering Common Ground Statements**
- **Local Food Action Group formed and in action**
- **Young Professions starting social networking site [www.sunvalleylocal.com](http://www.sunvalleylocal.com)**
- **Private/Government group meeting to get high speed broadband easily accessible**
- **Sun Valley Wellness Institute moving forward support and connections**

**The Future is What we Make It: Let's Make it Ours.**

A full report will be made available after the Community Cafe