



5B Newsletter: October 2010

Intro:

Since taking over as executive director of the KCDC last spring, I have found this to be an exceptionally rewarding undertaking that allows me to work with a committed and talented board, as well as dedicated volunteers.

The projects in which we are involved are an important piece of the ongoing evolution of our wonderful mountain community. I've included an update on our current projects below and would greatly appreciate any feedback.

Please feel free to drop by or call me to share your ideas and concerns. The KCDC is an organization made up by a diverse cross section of our community working together to make Ketchum a better place for all.

Executive Director's Report:

What an amazing summer of achievement it has been for the KCDC!

Thanks to the efforts of the KCDC's fantastic volunteers, the city, residents and visitors alike have had the opportunity to enjoy Ketchum's new Town Square, an unequivocal success for our organization.

This project was a clear demonstration of the commitment our valley's residents and visitors have to the community, with around two-thirds of the funding coming from private donations.

Not to be outdone, the Affordable Workforce Housing Team has its own accomplishments to tout with the imminent completion of Northwood Place, Ketchum's only affordable rental development.

With two of the five buildings ready for occupation, and the remainder set to come online throughout this month, applications are steadily rolling in and around 70 percent of the units have already been reserved.

The demand seen for Northwood Place has the housing team looking toward a second affordable development, which would be similarly funded by federal Low Income Housing Tax Credits, a no-cost development for the city and its residents.

Also in the works is a new business resource website being developed by the Economic Development Team. Sunvalleyworks.com will provide a one-stop shop for existing businesses, local entrepreneurs and companies contemplating a relocation to the Wood River Valley, offering demographic data, information on Idaho's tax

structure and other relevant data pertaining to Blaine County. The website is slated to launch in November.

And most recently, Dale Bates, chair of the Town Design Team, has set his sights on a comprehensive undertaking to create a vision for a vibrant and sustainable community. Be prepared to lend your input in the coming months on what you believe is important for all aspects of our community, now and in the future.

For more details on any of the KCDC teams or projects, please feel free to contact me or stop by our office on Sun Valley Road, directly above the Visitors Center. And once again, thank you all for your time, effort and support – it is our volunteers that make the KCDC such a valuable asset to the community.

Sincerely,

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