



5B Newsletter: January 2011

Executive Director's Report:

The New Year holiday, along with plentiful snowfall, brought with it a bustling downtown and throngs of happy skiers on Baldy.

The KCDC had an auspicious start to 2011 as well, with a well-attended grand opening of Northwood Place, including representatives from the Idaho Housing and Finance Association, which awarded the \$8.8 million in tax credits that funded the 32-unit affordable workforce housing development.

Northwood Place is around 80 percent occupied, with prospective applicants flooding in daily to check out the new rental-only apartments. The obvious demand is not only a great sign of success for the KCDC initiative, but has also further encouraged the Affordable Workforce Housing Team to continue pushing forward with its analysis of a site for a second development to hopefully be funded through the Low Income Housing Tax Credits program.

As well, the Ketchum 50th Anniversary Celebration Coin Design Contest is moving forward with over 150 designs submitted before the deadline. The contest, held for Wood River Valley residents (full and part-time) to come up with designs for six categories – skiing, mining, arts, animals, railroads and sheep, will celebrate the heritage of the community and its birthday of becoming a city.

The chosen designs will be made into collectible coins, with the proceeds then going to fund an iconic sculpture to be located in downtown Ketchum to mark the anniversary. Please call the KCDC for more information regarding the design contest or how to contribute to the project.

Lastly, the KCDC's Dale Bates will hold a town visioning event this month, bringing together 64 stakeholders from all areas of the city and valley to help create a comprehensive understanding of Ketchum as a vibrant and sustainable community. Further input will be sought in the coming months to help contribute to the process of determining the priorities for all aspects of our community, now and in the future.

For more details on any of the KCDC teams or projects, please feel free to contact me or stop by our office on Sun Valley Road, directly above the Visitors Center. And once again, thank you all for your time, effort and support – it is our volunteers that make the KCDC such a valuable asset to the community.

Sincerely,

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